

HI-REACH MANLIFT APPOINTED HYBRID-LIFT DISTRIBUTOR FOR SOUTHERN AFRICA

Hi-Reach Manlift recently signed a Master Distributor Agreement with Custom Equipment and Universal Equipment to distribute their Hybrid scissor lifts in Sub-Saharan Africa.

The agreement was signed at the offices of Hybrid-Lift Europe in the Netherlands by Steve Kissinger, President of Custom Equipment in the USA and George Landsberg, CEO of Hi-Reach Manlift from South Africa. The first orders for machines were placed at the same time although George commented that he already had some demo units on the way to Johannesburg, South Africa hopefully to arrive in time for the big Electra Mining 2010 exhibition.

Custom Equipment manufactures a limited range of smaller battery-operated scissor lifts starting from a 4.27m working height push-around scissor lift to self-propelled scissors of the same height as well as 4.87m and 6.1m.



Pictured above (from left to right): Alastair Robertson (Universal Equipment), George Landsberg (Hi-Reach Manlift and Steve Kissinger (Custom Equipment)