

## **Genie announces new distribution agreement**

June 15, 2010

Genie has reached a renewed formal agreement with Hi-Reach Manlift, appointing it again as its distributor for Sub-Saharan Africa but now with a wider product line including Genie telescopic handlers and Genie & Terex-branded light towers.

Hi-Reach Manlift will now supply all Genie products across a territory that stretches from the Democratic Republic of Congo to South Africa, including Zambia, Tanzania, Angola, Malawi, Namibia, Botswana, Mauritius and Madagascar.

Hi-Reach Manlift's managing director George Landsberg, said: "The agreement reinforces a relationship built over the last five years. We've always seen Genie and Terex products as best in class, and continue to do so. It is also good to take on the new telescopic handler and light towers as additional products".



*Shea Stimac of Genie (L) with George Landsberg of Hi-Reach Manlift*